



Dear Parents:

Welcome to the start of a new school year and another year of A+ School Rewards. Starting October 7, 2011 through March 29, 2012, Southeast Elementary School will have the opportunity to earn cash through Stop & Shop A+ School Rewards Program.

All you have to do is:

Log on to www.stopandshop.com/aplus to register online

OR

Dial 1-877-275-2758 to register your card over the phone

After you register your card, each shopping trip at Stop & Shop using your Stop & Shop Card earns CASH for our school! Each month, the amount of CASH awarded will be updated on the Stop & Shop website. You can track the amount of points you earn for our school by checking your grocery receipt and online when you create an account at www.stopandshop.com. Our school will receive a check at the end of the program. The money can be used for any of our school's educational needs.

Remember, even if you registered your card last year, you must re-register this year for our school to receive credit. Attending to this simple process makes a HUGE difference to our school. We need your support.

Please be sure to register your card to benefit Southeast using ID# 06546.

Also, don't forget to encourage your friends and relatives to do the same. It could mean the world to our children.